

# **International Seminar on Quality Assurance of Cross Border in Higher Education: Challenges and Opportunities.**

**March 6th, 2015, Fu-Jen Catholic University**

## i. Introduction

Fu-Jen Catholic University is going to hold the International Seminar, titled “**Quality Assurance of Cross Border in Higher Education: Challenges and Opportunities.**” on March 6<sup>th</sup>, 2015, and cordially invite the Quality Assurance (QA) Agencies and several leading international Higher Education (HE) experts to come to Fu-Jen Catholic University and share their experiences and successes. Through the brainstorming discussion, we hope to guide all the audience to bring out more ideas in order to assure instructors’ teaching and students’ learning quality and E-learning quality assurance. The discussion topics will place emphasis on three parts. First, how to ensure internal quality assurance of E-learning such as MOOCs and so on? Second, discuss joint degree candidates in twin and double programs to key policy and management issues. Third, discuss growth, models and procedure making of branch campuses.

The seminar is partially sponsored by the full amount of a project grant from the Ministry of Education.

## ii Background

In recent years, E-learning has been more and more popular with every passing day. By maintaining excellent academic quality and student services, and helping students to achieve their goals, some online institutions, more and more higher education institutions have developed outstanding reputations. However, it brings out some problems such as how to ensure instructors’ and learners’ success in new environment, and achieve its quality assurance.

A joint degree is a study program that is carried out either at the same university or two universities in which a student is expected to complete the two programmes in a regular bachelor’s degree. The benefit of joint degree will gain learners’ personal growth, knowledge and skills in different aspects; however, universities from different separate countries, each with different educational systems, face significant curriculum and related challenges when developing a joint degree programme.

Due to global low birth rate, branch campuses are sprouting around the world in recent years. An international branch campus is an off-shore entity of

a higher education institution operated by the institution or through a joint venture in which the institution is partnership. Though, the risks of branch campuses will face some problems such as financial loss, operational challenges, market fluctuations and damage to institutional reputation.

iii Theme

Based on the above, in the future trends of online courses, joint degree programs and branch campuses will bring out some questions that should be discussed. The international seminar is going to invite experts and assessment institutions to give us some advice and experience sharing, whether in direct methods, indirect methods or performance-based methods. Through the seminar, we hope to get more notions on how to use rubrics to improve instructors' teaching and students' learning outcomes also strong higher education institutions' structure. How to step in developing rubrics and how to judge the quality assurances?

The registration link is <http://goo.gl/af8USn>

Details could be found on the page:

[http://www.apqn.org/files/virtual\\_library/other\\_reports/internationalseminar\\_agenda\\_fu-jen\\_catholic\\_university,2015.pdf](http://www.apqn.org/files/virtual_library/other_reports/internationalseminar_agenda_fu-jen_catholic_university,2015.pdf)

Kindly feel free to contact:

Fu Jen Catholic University

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**International Seminar on Indication and Challenges of Quality  
Assurance in Higher Education**

**March 6th, 2015, Fu-Jen Catholic University**

**Agenda**

<b>Time</b>	<b>Events</b>	<b>Speakers</b>
9:30-10:15	Registration	
10:15-10:30	Opening Ceremony	Prof. Vincent Han-Sun Chiang President Fu Jen Catholic University 天主教輔仁大學 江漢聲 校長
10:30-12:00	Cross-Border Higher Education in the era of MOOCs: Do we need new approaches to quality assurance? Chair: Fr. Leszek Niewdana Vice-president for Mission affairs Fu Jen Catholic University 天主教輔仁大學 聶達安 副校長	Speaker: Dr. John Daniel Former CEO Commonwealth of Learning Dr. Stamenka Uvalic.-Trumbic. Former Chief of Higher Education, UNESCO Dr. Chiang L-Chuan Professor Department of Education, National University of Tainan 國立臺南大學 教育研究所 姜麗娟 教授
12:00-13:10	Lunch	
13:10-14:40	External quality assurance of joint programmes Chair: Prof. Tung-liang Chiang Executive Director, Higher Education Evaluation and Accreditation Council of Taiwan 財團法人高等教育評鑑中心 江東亮 執行長	Speaker: Dr. Axel Aerden Accreditation Organisation of The Netherlands & Flanders(NVAO) Dr. Angela Yung-Chi Hou Vice President, Asia-Pacific Quality Network(APQN) Professor and Dean, Office of International Education,

		<p>Fu Jen Catholic University, Taiwan  APQN 副理事長 暨  天主教輔仁大學  侯永琪國際教育長</p>
14:40-15:00	Coffee Break	
15:00-16:30	<p>The Challenges and Opportunities of  International Branch Campuses:  Future trends and Quality Assurance  Chair:  Prof. Shang-Shing P. Chou  Vice-president for academic affairs  Fu Jen Catholic University  天主教輔仁大學  周善行 副校長</p>	<p>Speaker:  Dr. Christopher Hill  Director of Research Training and  Academic Development  Knowledge Without Borders Network  Convenor  Academic Director PGCHE  University of Nottingham Malaysia  Campus  Academic Director PGCHE    Dr. Sheng-Ju Chan  Professor,  Graduate Institute of Education  National Chung Cheng University  國立中正大學 教育研究所  詹盛如 教授</p>
16:30~	<p>Closing Remark  Closing Ceremony</p>	

## Venue

(1) Hotel venue : Chateau de Chine Sinjhuang

Chateau de Chine Sinjhuang

-Address: No. 82, Zhongzheng Rd., Xinzhuang Dist.,  
New Taipei City 242, Taiwan (R.O.C.)

-Tel: 886-2-2998-7699

-Fax: 886-2-8994-3000

Website: <http://sinjhuang.chateaudechine.com/en-us/>

**(FJU LOGO)**Organizer: Fu Jen Catholic University

Host Faculty Development & Instructional Resources Center

Co-organizer:

Office of International Education

**(LOGO)**Asia Pacific Quality Network

**(LOGO)**Higher Education Evaluation & Accreditation Council of Taiwan

**(Logo)**Advisor: Ministry of Education

**(LOGO)**Sponsor: Northern Taiwan Teaching and Learning Resource Center

# QUALITY ASSURANCE of CROSS BORDER in HIGHER EDUCATION: CHALLENGES and OPPORTUNITIES

## 高等教育跨國學習品質保證之 機會與挑戰



地點：輔仁大學國璽樓MD227

本研討會以全英文進行

### Events:

Cross-Border Higher Education in the era of MOOCs:  
Do we need new approaches to quality assurance?

External quality assurance of joint programmes

The Challenges and Opportunities of International Branch Campuses:  
Future trends and Quality Assurance

2015  
March.6  
09:30~16:30



報名截止日：2015.3.1

報名網址：<http://goo.gl/af8USn>

### Organizer:

Fu Jen Catholic University

Host Faculty Development & Instructional Resources Center

### Co-organizer:

Office of International Education

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16:30-	Closing Remark ( Closing Ceremony)	

