



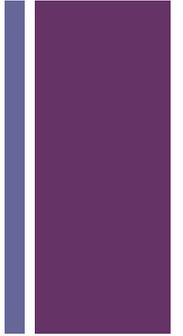
The Quality Assurance of Universities and Internationalizations in The New Era - the Case of Taiwan

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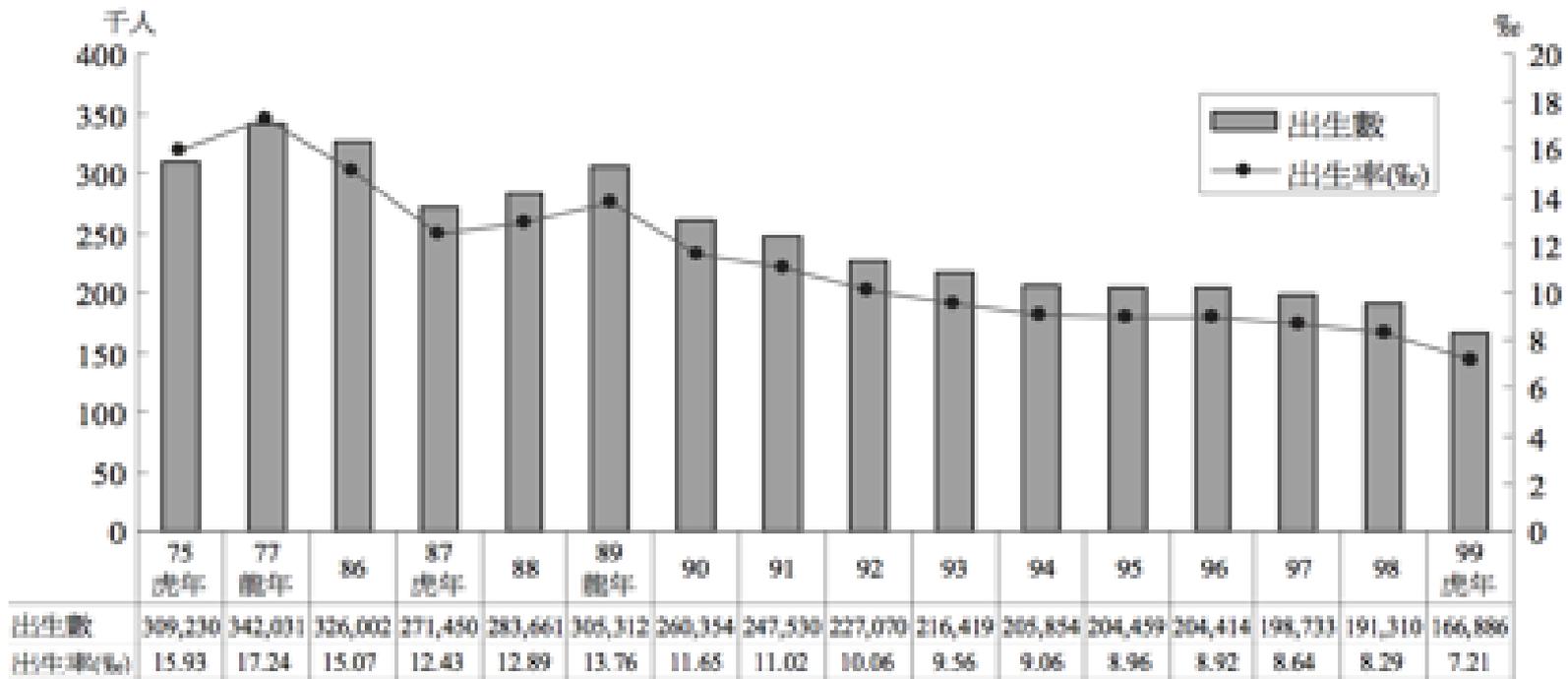
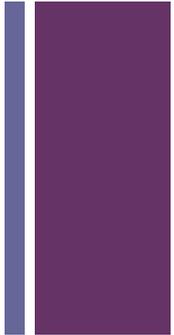
I. Why universities take internationalization process?



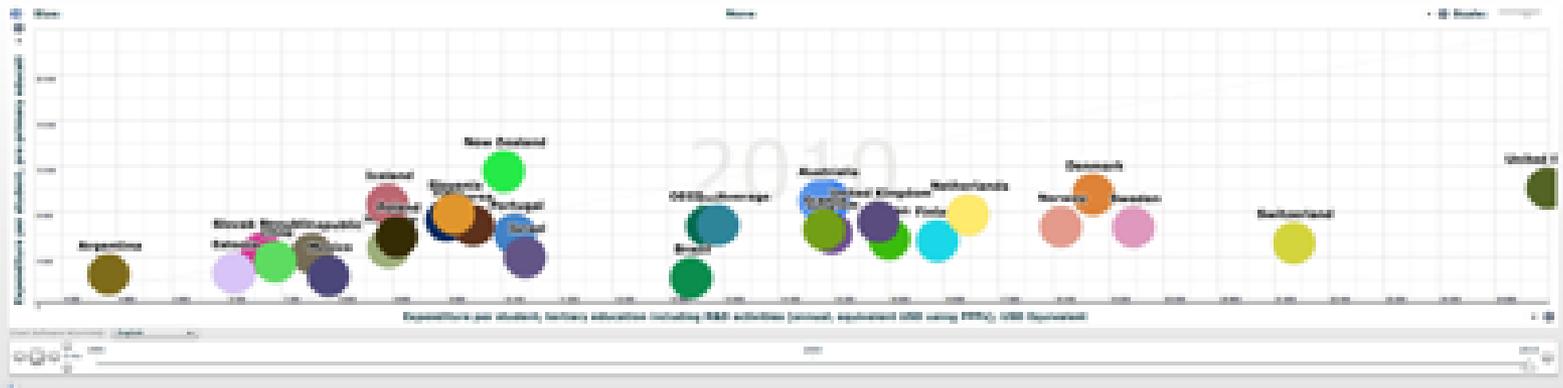
- 23 millions population, 36,500 Square Kilometers size, 20% of Vietnam. 162 colleges and universities.
- 1.03 birth rate per household and threats of enrolments of universities.



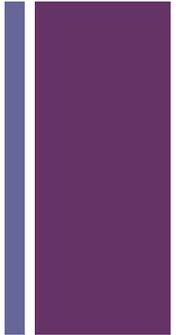
From 300,000 new born babies to 160,000.



+ OECD: 1.5% versus Taiwan: 1.93% expenditure on higher education



+ II. Internationalization of Universities



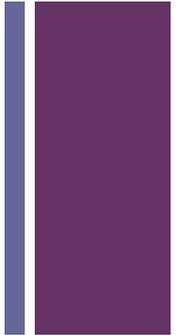
- Increases the enrolment of students
- 2008: 30,000 foreign students becomes 78,000 foreign students in 2013. Our goal aims to increase to 150,000 foreign students in the universities in Taiwan by 2020.
- What do we find the benefits other from the internationalization process?

- + 2.1 World Ranking: 9 universities rank Top 500 in QS ranking 2013-2014. NTU ranks 82.





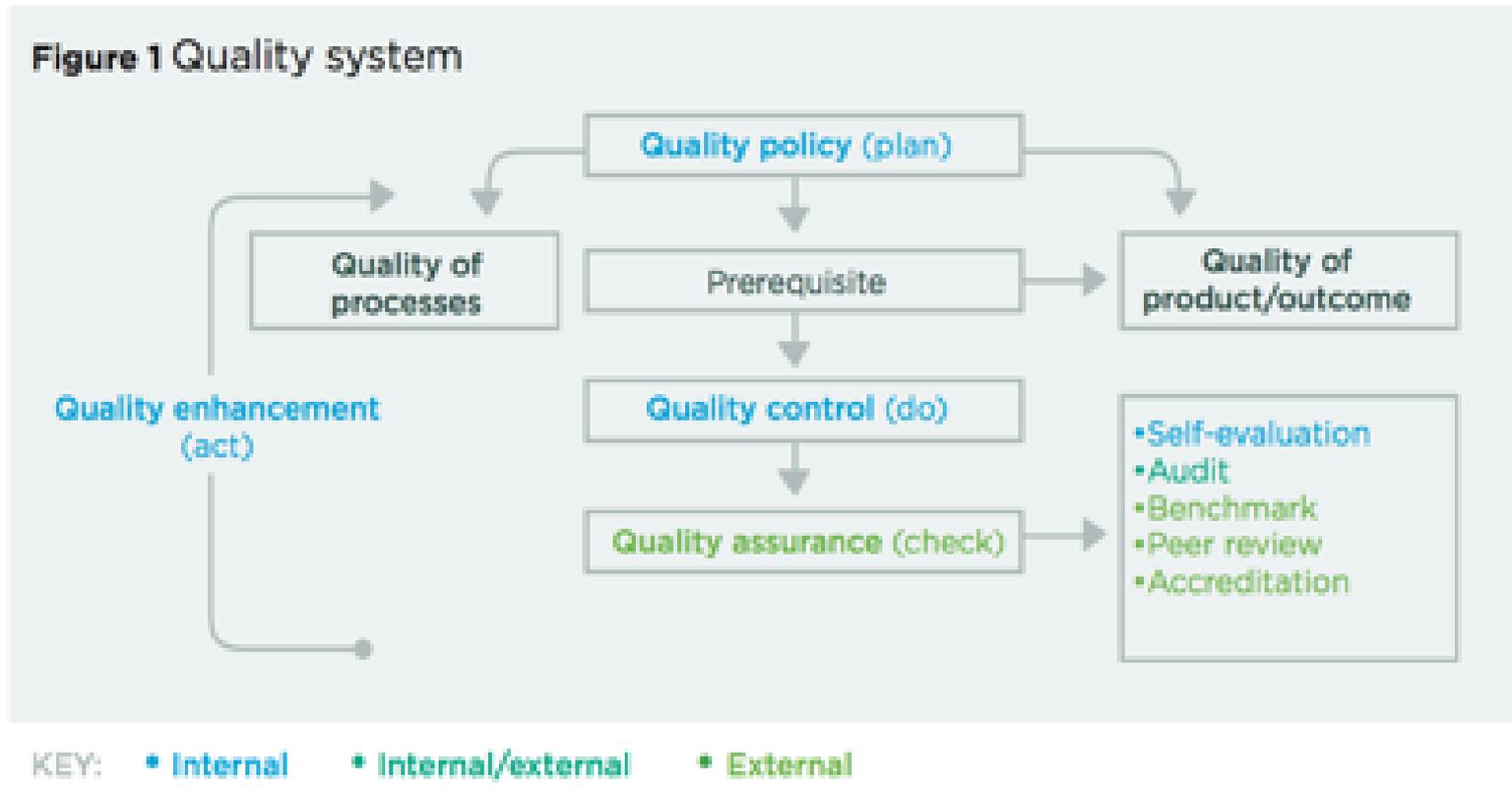
2.2 Internationalization is a integration vertically and horizontally



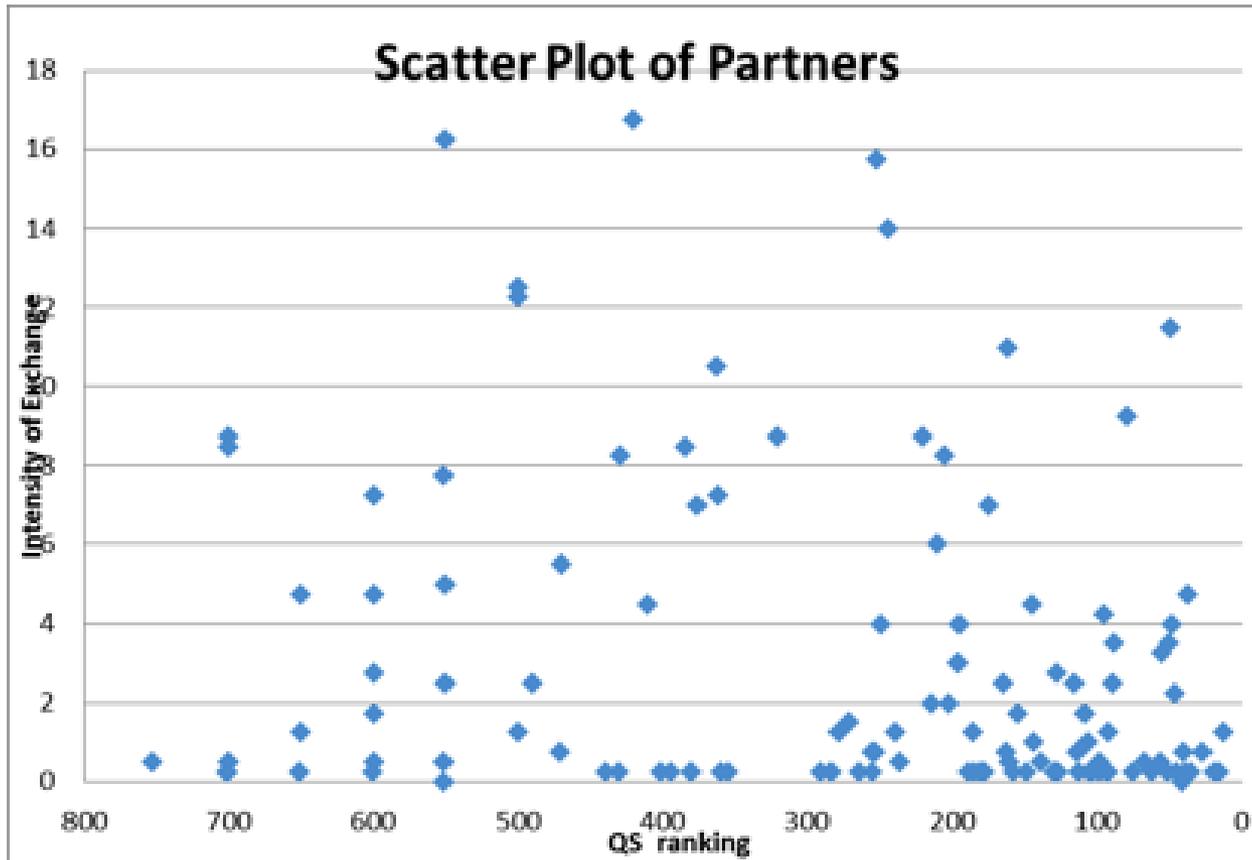
- Knight (2004), she defines that “Internationalization is the process of integrating international, intellectual or global dimension into objective, function and provision of higher education.
- For example, reconstruction on curriculums for students to be mobile internationally, reaching out potential partners, and to be accredited by professional agencies, AACSB.
- EAIE (2010) points out that internationalization is not easily seen in the core of education, but it influences all aspects of an institution.” Internationalization requires higher skills from staffs, professors, and administrators in the institutions

+ 2.3 How do we carry out internationalization?

van Gaalen (2010): no significant difference between quality assurance and internationalization in terms of tools and objectives

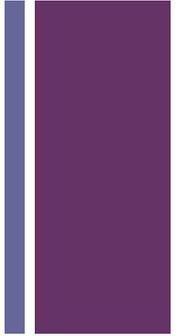


+ BCG Matrix for National Taiwan Normal University





III. Five steps for improvement of internationalization



- Quality assessment by professional agencies
- Self-evaluation, Van Vught and Westerheijden (1994).
- Peer review and site visits.
- Reporting is a useful tool
- Review outcomes and funding

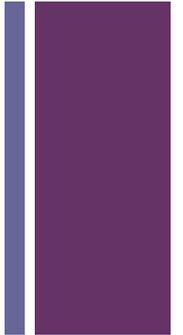
+ IV. Internationalization and Quality Assurance

■ Cross-border education is expensive but becomes a trend for young students. Thus, we are responsible to provide following features.

1. Accountability
2. Improvement
3. Information
4. Transparency



V. Conclusions



- More workshops or conferences on the relationship between quality assurance and internationalization for QA agencies may be needed in near future.
- QA agency's QA on internationalization at universities provide accountability, improvement, information and transparency for students, parents, faculties, staffs, and public.
- More mobile higher educational environment would be created.