

# Towards The Development of A Qualification Structure For The Financial Services Industry:

FAA's Experience (Part 1 - Parallel Session)

By

Amat Taap Manshor & Siong Choy Chong

2014 Asia Pacific Quality Network (APQN) Annual

Conference & Annual General Meeting

7-8 March 2014

FTU, Hanoi, Vietnam



#### **Outline**







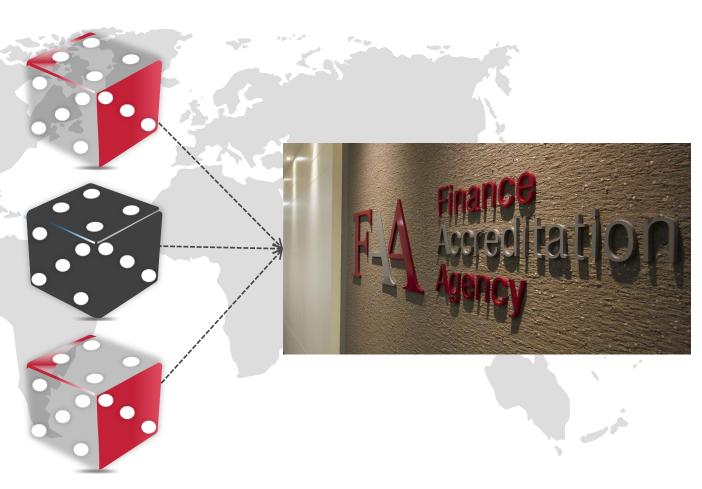


#### **Finance Accreditation Agency**

An international & independent quality assurance & accreditation body supported by the Central Bank of Malaysia & Securities Commission Malaysia

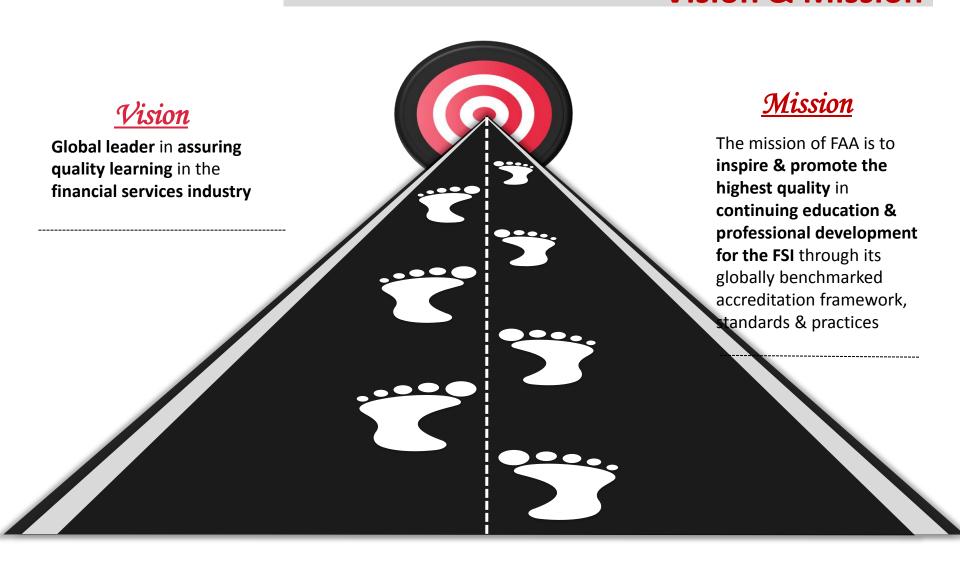
Provides high quality assurance practices and accreditation of institutions, learning programmes and individuals in the financial services industry (FSI)

Promotes the highest standards in the development of talent for the FSI.





# Finance Accreditation Agency - Vision & Mission





#### **Mandates of FAA**

Provide assurance that the learning programmes in the FSI met international best practices & benchmarks **Provide regional &** international recognition of qualifications **Provide** recognition of **Provide a learning** 

Assure that accredited programmes are relevant & required by the FSI

> **Provide formal** recognition to the knowledge & skills base of FSI members

Quality assure the education & training providers

prior learning

pathway for FSI members



#### **FAA Roles & Functions**

Establish quality
assurance &
accreditation
framework & criteria

Accredit learning programmes that fulfil the set criteria & principles

Register & maintain the approved & accredited learning programmes & qualifications in the FSI

5

Promote & implement recognition of prior learning standards & practice

Develop, maintain & administer the Qualification Structure for the FSI

Seek global recognition of learning and qualifications

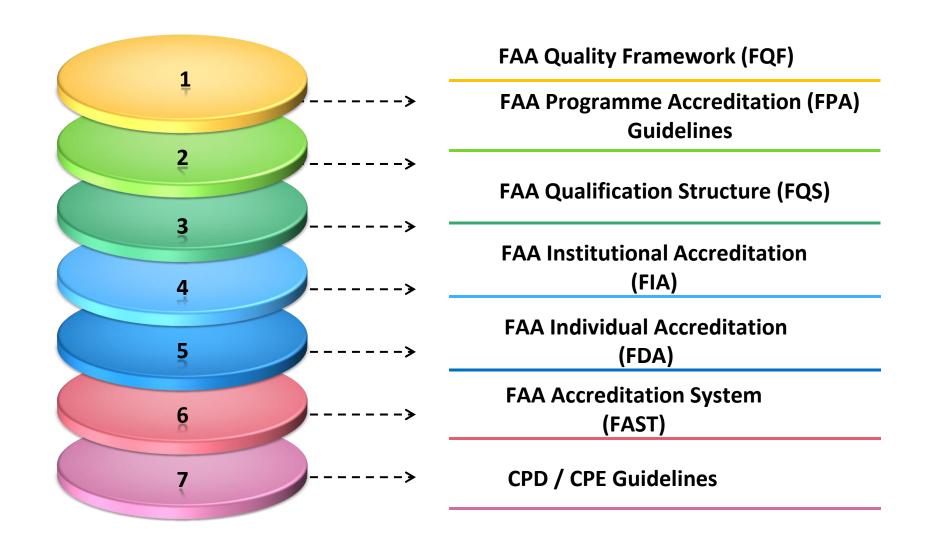
Facilitate the recognition & articulation of learning programmes through mutual recognition

Seek accreditation & strategic alliances with local & world-renowned accreditation agencies & relevant institutions

initiatives



#### **FAA Products & Services**





#### **Value Propositions**

#### **Training Providers (TPs)**

Informed on the best practices of a quality learning programme, including proper structure in design, development and delivery

Input from subject matter experts (local & international) allows TPs to know the competencies and learning needs of the FSI

Elevate the standing of TPs through internationally recognised learning programmes, enhancing marketability

#### **FSI Employees**

Enhanced competencies of FSI employees through accredited learning programmes

Structured learning widen the skills and knowledge of FSI employees

Provide opportunities to enlarge the scope of work for individuals

Driving Quality Excellence

8



#### **FAA: Driving Quality Excellence**

#### **FAA Quality Framework (FQF)**

A comprehensive quality assurance framework with a certification & accreditation system that aims at raising the quality of the workforce & training providers in the FSI.

#### FAA Learning Criteria

(FLC)

Six dimensions, process-driven quality assurance.

#### **FAA Learning Standards**

(FLS)

11 components, content-driven quality assurance.

### FAA Recognition of Prior Learning (FRL)

Credit gained through working & learning.

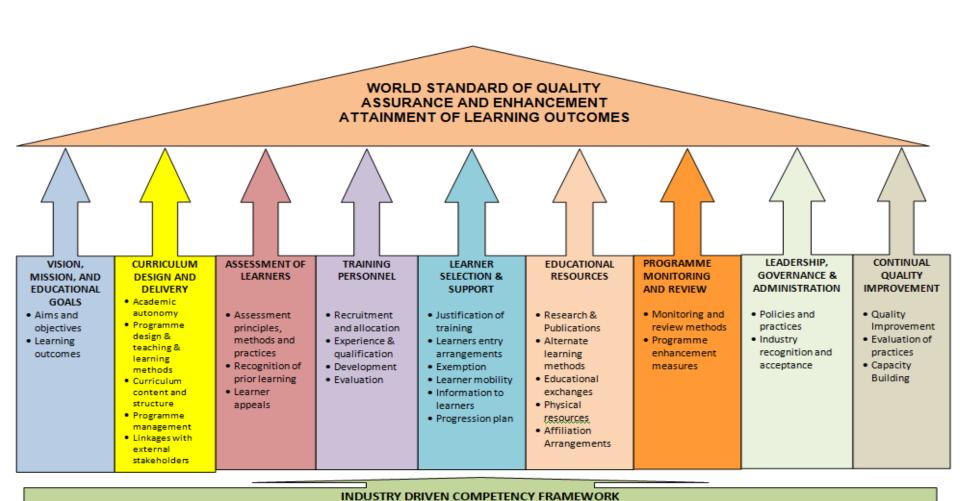
#### **FAA Qualification Structure (FQS)**

Harmonises and integrates qualifications in the FSI into a single framework. The integration of all professional qualifications in the FQS enables mutual recognition from other accrediting bodies locally & abroad.

FQS enables equivalency of the different levels of professional qualifications to be mapped against the various frameworks & industry standards for the purpose of mobility of the FSI employees both career wise & for seeking higher academic qualifications.



# FAA Quality Framework (FQF) - The Nine Pillars





# FAA Learning Criteria (FLC) - Quality Dimensions

Derived from FQF which are based on principles of quality assurance, inclusiveness, creditability & transparency. Comprising six dimensions, FLC allows for validity, reliability, fairness and flexibility in the design, development & delivery of learning programmes in the FSI.

### 1. Learning Programme Rationalisation

Establishment of a need for a particular learning programme

### 3

Development of learning programme that has to be closely related to competencies

2. Competency

**Fulfillment** 

### 3. Learning Programme Structure

Systematic design & development of learning programme

### 4. Learning Programme Delivery

Appropriateness of methodologies used particularly in adult learning environment

#### 5. Learning Assessment

Assurance of learning & knowledge transfer taking place

#### Learning Programme Recognition

Acceptance of industry through points, exemptions, exchanges & affiliation, and awards



# **FAA Learning Criteria (FLC): Indicators**

- 1. Learning Programme Rationalisation
- 1. Title
- 2. Type
- 3. Owner
- 4. Area
- 5. Curriculum Committee
- 6. Intellectual Ownership
- 7. Award of Certificate

- 2. Competency Fulfillment
- 1. Learning Level
- 2. Job Level
- 3. Key Competencies
- 4. Job Family
- 5. Entry Requirements
- 6. Progression Plan

- 3. Learning Programme Structure
- 1. Programme Rationale
- 2. Duration
- 3. Frequency of the activity per year
- 4. Min. & Max. no. of participants
- 5. Learning Outcomes
- Learning Programme Objectives
- 7. Learning Topics
- 8. Learning Methodologies
- 9. Learning Mode
- 10. Learner Assessment Methods
- 11. Time
- 12. Learning Evaluation
- 13. Facilitators' Information



# FAA Learning Criteria (FLC): Indicators (cont.)

- 4. Learning Programme Delivery
- Learner Programme Delivery Report
- 2. Learning Evaluation Outcome

5. Learner Assessment

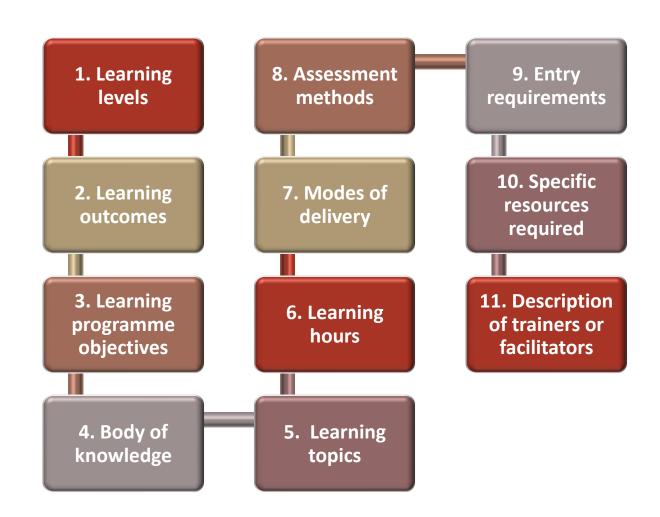
 Learner Assessment Results

- 6. Learning Programme Recognition
- 1. CPD/CPE Hours
- 2. Exemption(s)
- 3. Educational Exchange & Affiliation Arrangements
- 4. Recognition by Industry



#### **FAA Learning Standards (FLS)**

The objective of FLS is to ensure consistency of learning contents across FSI according to internationally benchmarked industry requirements. FLS provides minimum standards for learning programmes across different sectors within FSI.





#### **Areas of FAA Learning Standards**





#### **FAA Recognition of Learning (FRL)**

A set of guidelines that enables individuals to gain recognition for knowledge, understanding, skills & competencies that they already possessed or have gained through formal, informal & non-formal interventions.

The aims of this formal recognition are:

- •To accredit learning of individuals against the learning outcomes as specified in the FQS;
- •To enable individuals to plan their learning pathways through the realisation of their current learning achievements, leading to the identification of their future personal and professional learning needs;
- •To enable employers to have a better understanding of the competencies of their employees in order to plan relevant training and learning programmes for a productive and capable workforce. FRL would also lead to time and money savings by avoiding duplication of learning; and
- •To equate current knowledge and skills to a formal qualification in a variety of ways:
  - Entry into a programme;
  - ii. Credit transfer; and
  - iii. Exemption.



#### **FRL Guidelines**

Introduction Stages in a **FRL Process** 

of FRL

**Definition** 

& Context

Objectives of FRL

Benefits of FRL

Types of Assessment Methods Types of Evidence

Conduct of a FRL Assessment

Outcomes of FRL Assessment Maintaining Records & Portfolios

FRL
Templates &
Forms

Fees



#### **FAA Accreditation**

Accreditation is the prevalent form of quality assurance internationally & is an established & recognised practice in ensuring quality of a programme, institution or individual. It speaks to a sense of public trust, as well as to processional quality.

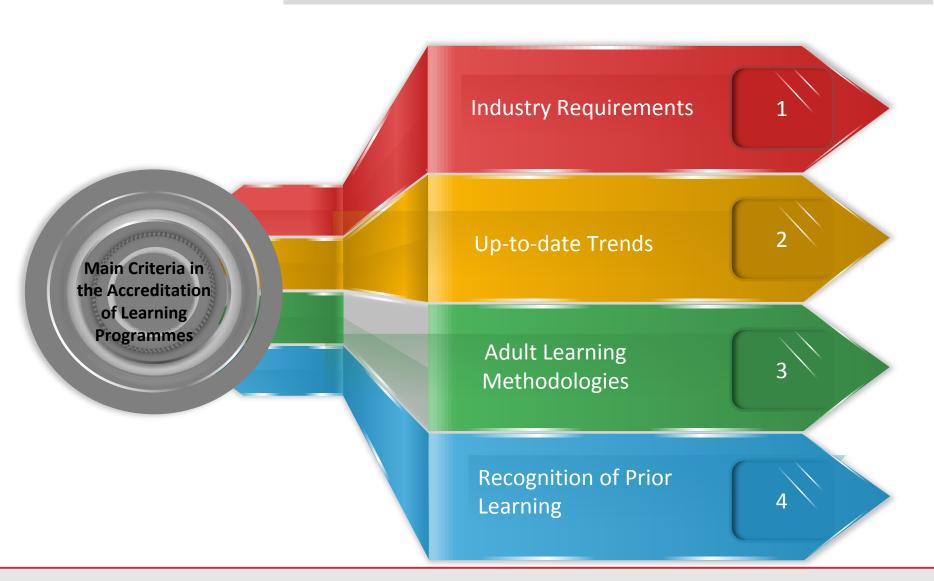




Accreditation is a process to recognise that the individual employee or learning programme provided by an accredited institution meets the criteria & principles set by FAA & the industry.

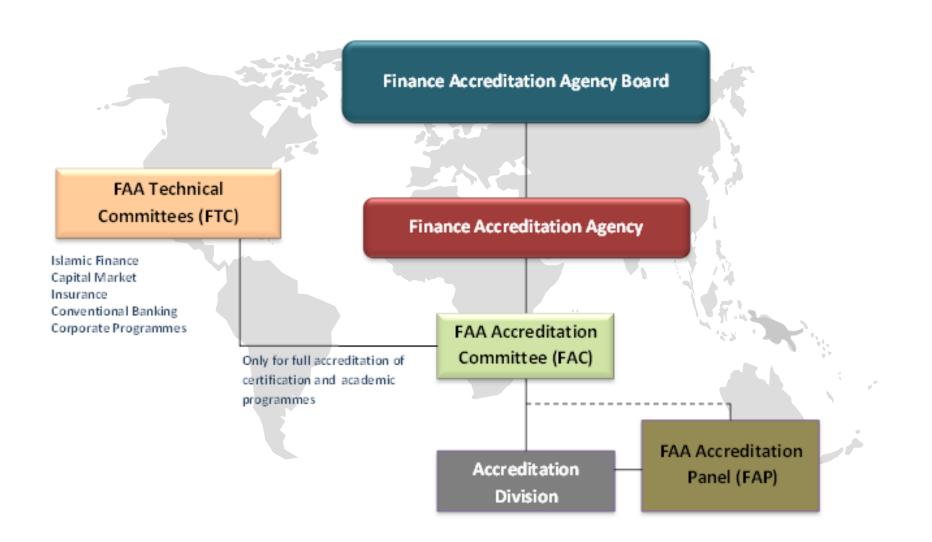


#### **Accreditation Principles**





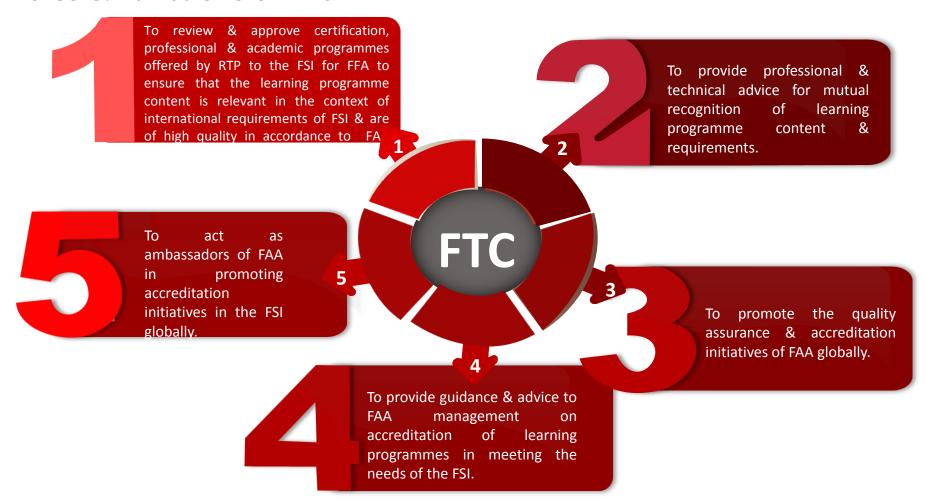
#### **FAA Accreditation Governance Structure**





#### **FAA Technical Committee (FTC)**

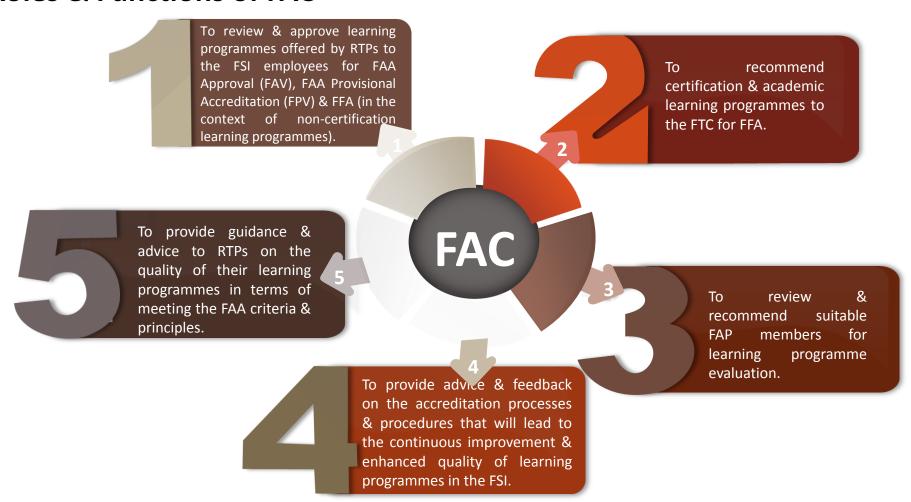
#### **Roles & Functions of FTC**





#### **FAA Accreditation Committee (FAC)**

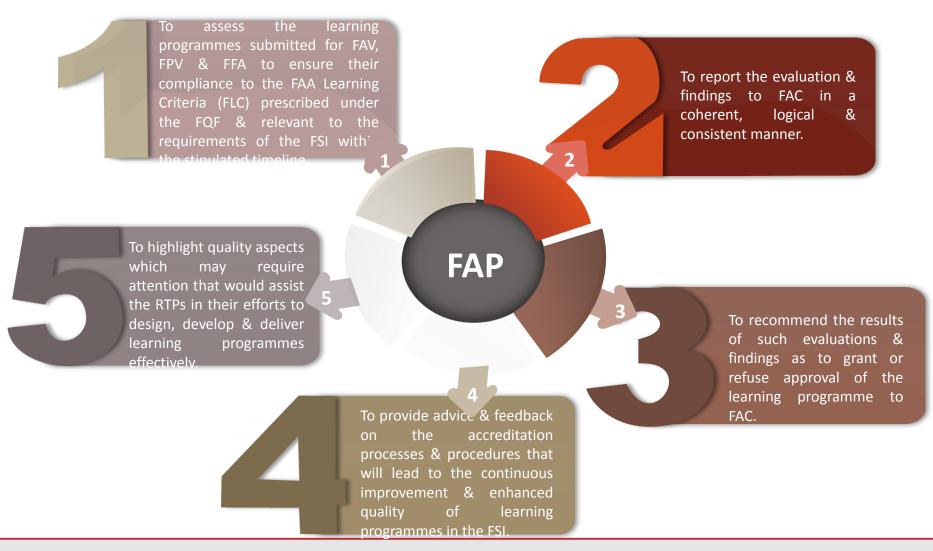
#### **Roles & Functions of FAC**





#### **FAA Accreditation Panel (FAP)**

#### **Roles & Functions of FAP**





#### **Types of FAA Accreditation**

Learning Programme

#### **Institutional**

**Individual** 

- Quality assure & accredit learning programme based on conformance to FLC
- One-off, recurring stand-alone, certified & academic programmes
- An accredited learning programme carries the seal of quality & recognition

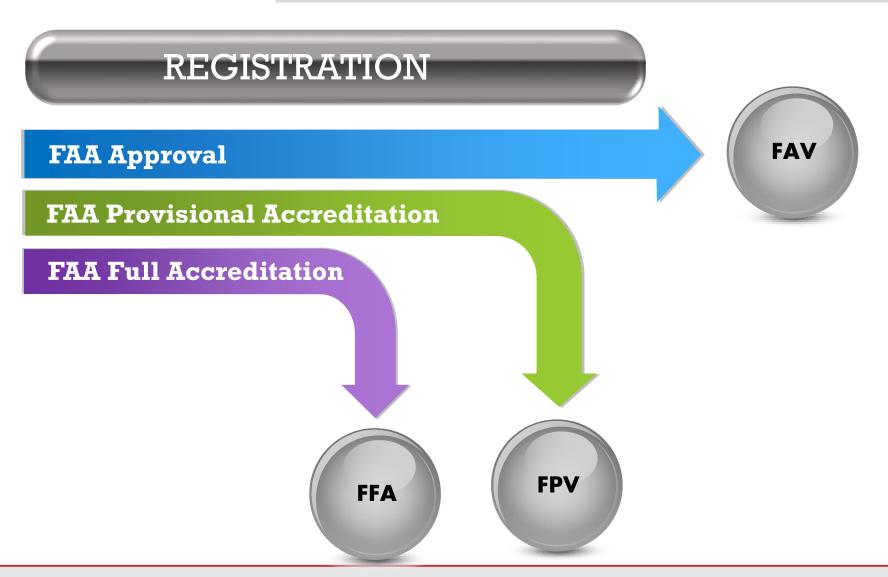
- External quality reviews to recognise training providers as having the competencies to conduct a specific range of learning programmes
- Meeting FAA

   Institutional
   Accreditation standards
   based on FQF &
   Industry Competency
- Meeting essential competency requirements for licensing, practice and/or academic progression
- Meeting the FAA
   Individual Accreditation
   standards based on
   FQF, ICF & RPL











#### Scope of FPA (cont 'd)

Valid for the programme to be conducted once

Five (5) to fifteen (15) working days

**One-off** Learning Programme (can be public or in-house programme)

FAA Approval (FAV)

- Academic Programmes: The validity depends on the duration of the programme
- Others: Valid for (1) year

Four (4) to eight (8) weeks

FPV is usually done for a new programme before its conduct to ensure that its design & development are done in accordance to the prescribed LPC by conforming to the FQF

FAA Provisional Accreditation (FPV)

- Academic Programmes: Valid for five (5) years
- Others: Valid for two (2) years

Eight (8) weeks

Process to recognise that the teaching, learning & all other related activities of a recurring learning programme provided by the FSI TP meet the FLC & are in accordance with the FQF & Industry requirements.

FAA Full
Accreditation
(FFA)



#### **FAA Accreditation SysTem (FAST)**

- Purpose: To provide an online Registration and Accreditation Submission for FAA
   Training Providers
- Available at FAA website: <a href="http://fast.faa.org.my/">http://fast.faa.org.my/</a>
- Benefits: Ease of submission, user- and eco-friendly system, paperless, remote accessibility, secured platform, digital documentation, and audit trail



GODADDY.COM®
VERIFIED & SECURED
VERIFY SECURITY



#### **FAA Global Clients/Affiliations**













Chartered Institute of Management Accountants

# Deloitte.



### **CFA Institute**









#### **FAA Global Clients/Affiliations**



#### **GENERAL COUNCIL FOR ISLAMIC BANKS** AND FINANCIAL INSTITUTIONS



## ISLAMIC FINANCIAL SERVICES BOARD 10th Anniversary 2003 - 2013













**Accounting & Auditing Organisation** For Islamic Financial Institutions







# Thank You faa.org.my